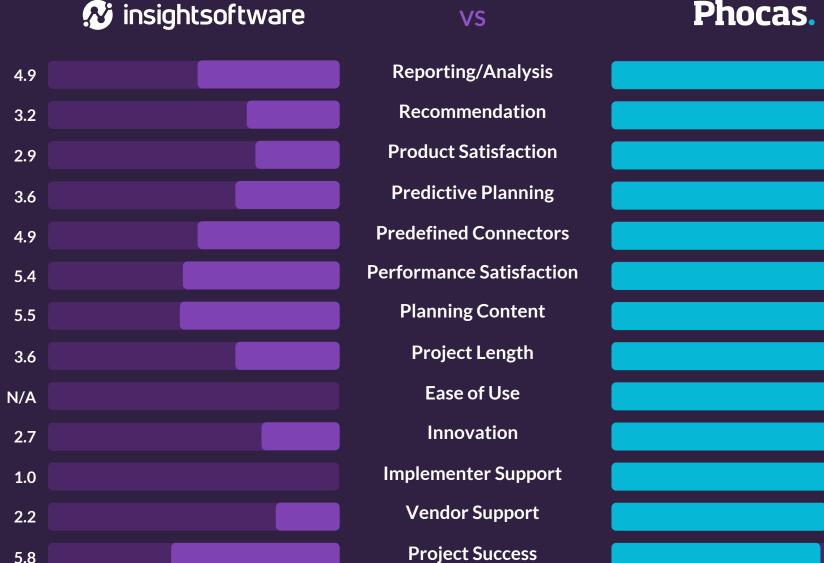
## Phocas vs insightsoftware

Compare customer feedback from BARC The Planning Survey 2024



Phocas.



**Driver-Based Planning** 



10

8.6

8.5

8.5

8.4

8.4

8.3

8.3

8.0

7.7

7.6

7.4

7.2

6.8



BARC The Planning Survey 24

3.4

<sup>1</sup> Products for Planning, Budgeting & Forecasting, Integrated Products for Planning and BI & Analytics and Midsize/Departmental Implementations peer groups

## **The Planning Survey 24**

BARC

1,272

global survey respondents

21

products analyzed

**33** KPIs

<sup>1</sup>Based on the aggregate of "Very satisfied" and "Somewhat satisfied".

**BARC** 

92%

of surveyed users are satisfied with Phocas<sup>1</sup>.

Phocas.

8

top rankings

26

leading positions

3

peer groups<sup>2</sup>